

HOW TO SPONSOR

WORKING SOFTWARE CONF 2021 (#WSC2021)

The "Working Software Conf 2021" (#WSC2021) is the 2nd edition of a free conference dedicated to techniques, practices and principles of agile software development. We want to bring back to the core of agility developers, testers, and all the people who get their hands dirty building products that work, making users happy and companies profitable.

This year the conference will take place in a virtual open space (<https://gather.town/>) where the participants will be projected in a 1990s video game scenario. Participants will be able to interact with the scenarios and other participants to follow the most interesting topics and make networking.

SPONSORSHIP

Sponsor: €300,00. Includes:

- Mention on the WSC website and social channels (Twitter, Facebook).
- Mention during the opening and closing sessions of the conference
- Virtual stand on the open-space platform (<https://gather.town/>)
- Logo image uploaded in the open-space platform (<https://gather.town/>)
- Economic report of the conference at the end of the event

Media Partnership

A media partner offers free visibility and/or services, obtaining visibility within the communication channels managed by WSC.

The agreement has typically a yearly duration and the terms of the collaboration can be customized depending on the needs and nature of the events organized.

WSC offers:

- Mention on the WSC website and social channels (Twitter, Facebook)
- Economic report of the conference at the end of the event

Depending on the availability of the Media Partner we ask for:

- Free use of the services offered by the partner
- Reporting WSC events on the Media Partner channels (social, website, other)
- An agreed number of in-depth articles to be published on Media Partner channels (eg interviews, end event report, etc.)
- Any kind of other goodies (stickers, t-shirts, gadgets and so on)

In the attached document "**WSC2021 - Sponsor FAQ**" you can find answers to the most frequently asked questions from sponsors. Do not hesitate to contact us if you do not find the answer to your question.

TO KNOW MORE

Visit the conference site <https://www.agilemovement.it/workingsoftware>
or contact us at workingsoftware@agilemovement.it.

Milan, April 2021