

# HOW TO SPONSOR WORKING SOFTWARE CONF 2021 (#WSC2021)

## FAQ

### ***Is WSC2021 organized by a company?***

The WSC2021 conference is organized by volunteers.

It is sponsored by Italian Agile Movement association, a non-profit organization that promotes Agile and Programming related events.

All the expenses, receipts and tax bureaucracy will be managed by the association.

### ***Can I deduct the amount ?***

For Italian Companies, the expected deduction is equal to 10% of the declared income and, in any case, it can not exceed € 70,000.00 (more specifically, the liberal payments are deductible up to the lower of the two limits).

As an alternative to deductibility, companies may deduct from the enterprise income a sum of not more than EUR 2,065.83 or 2% of the declared business income, in lieu of money laundering in favor of social promotion.

### ***How can I deduct the amount?***

Italian Agile Movement association will issue a valid receipt for tax deduction of the sponsorship expense.

### ***How will the money be used?***

The organization of this kind of event has some expenses, below most significant: open space platform (<https://gather.town/>), service fees for WebSite maintenance, etc.

The prospect total amount is about 2,000 Euros.

### ***How can I organize the virtual stand?***

You will have an interactive banquet next to your logo.

You will be able to take advantage of that space to talk with the participants.

The banquet will be clickable to view a pdf or a link of your choice.

**How big is the logo image in GatherTown?**

Preferred size: 300x60 px, if bigger we will resize it.

**What will the virtual stand look like graphically?**



**What is the deadline for sending material?**

The logo image and the link that will be displayed must arrive at least a week before the event.

**How do I make payment for sponsorship?**

By Bank transfer to Banca Prossima, IBAN IT83Q0335901600100000103129.

The account is headed to:

*Associazione Italian Agile Movement, Via Guglielmo Oberdan 24, c/o Studio Musmeci, 25128 Brescia (BS).*

You can also make payments via PayPal by sending to [tesoriere@agilemovement.it](mailto:tesoriere@agilemovement.it)

**As well as economically, how can I contribute to improving the conference?**

After the event, the organization sends a short form to the sponsors in order to get feedback from them. You can also invite people in your organization to participate to the event.

## MORE ON

Visit the conference site: <https://www.agilemovement.it/workingsoftware> or contact us at [workingsoftware@agilemovement.it](mailto:workingsoftware@agilemovement.it).

Milan, April 2021