

HOW TO SPONSOR THE FIRST WORKING SOFTWARE CONF

The "Working Software Conf 2019" (#WSC2019) is the 1st edition of a free conference dedicated to techniques, practices and principles of agile software development. We want to bring back to the core of agility developers, testers, and all the people who get their hands dirty building products that work, making users happy and companies profitable.

SPONSORSHIP LEVELS

Base Sponsor: €450,00. Includes:

- Mention on the WSC website and social channels (Twitter, Facebook).
- Distribution of any promotional material (to be provided by the sponsor) at the registration desk for attendees
- 2 reserved seats for the conference day (attendee names must be sent to the WSC organization at least 2 weeks in advance).
- Mention during the opening and closing sessions of the conference
- Economic report of the conference at the end of the event

Main Sponsor: €900,00. Includes:

- Mention on the WSC website and social channels (Twitter, Facebook).
- Reserved Company Desk for the day (Sponsor is in charge of the desk set-up)
- Distribution of any promotional material (to be provided by the sponsor) at the registration desk
- 5 reserved seats for the conference day (attendee names must be sent to the WSC organization at least 2 weeks in advance).
- Mention during the opening and closing sessions of the conference
- Economic report of the conference at the end of the event

Media Partnership

A media partner offers free visibility and/or services, obtaining visibility within the communication channels managed by WSC.

The agreement has typically a yearly duration and the terms of the collaboration can be customized depending on the needs and nature of the events organized.

WSC offers:

- Mention on the WSC website and social channels (Twitter, Facebook).
- Economic report of the conference at the end of the event.

Depending on the availability of the Media Partner we ask for:

- Free use of the services offered by the partner
- Reporting WSC events on the Media Partner channels (social, website, other)
- An agreed number of in-depth articles to be published on Media Partner channels (eg interviews, end event report, etc.)
- Some other goodies (stickers, t-shirts, gadgets and so on)

In the attached document "**WSC2019 - Sponsor FAQ**", you can get answers to the most frequently asked questions from sponsors. Do not hesitate to contact us if you do not find the answer to your question.

TO KNOW MORE

Visit the conference site: <https://www.agilemovement.it/workingsoftware> or contact us at workingsoftware@agilemovement.it.

Milan, May 2019